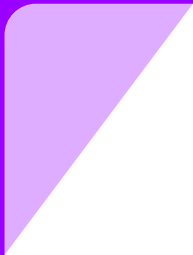


# Don't Be Afraid of Drupal Failure

Perry Brown  
@UpTil4Music

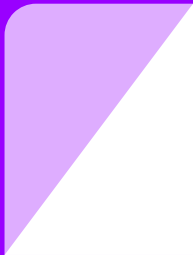


# Perry Brown

@UpTil4Music  
Drupal since 2009



# Obstacles to Success



# Obstacles to Success

- Giving up
- Reinventing the wheel
- Doing things the hard way

Everything is  
difficult until it's  
easy

Don't give up

Steal everyone's  
best ideas

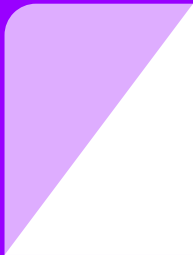
Don't reinvent the wheel

Perfect is the  
enemy of the  
good

—Voltaire

The way I'm doing it wrong is better  
than the way you're not doing it

# Tools for Success





# Tools for Success

1. Build cheap and often
  - a. Pantheon - <https://pantheon.io/>
  - b. Acquia - <https://www.acquia.com/>
  - c. GoDaddy - <https://www.godaddy.com/>
  - d. SimplyTest.me - <https://simplytest.me/>

# Tools for Success














1. Build cheap and often
2. Read a book
  - a. Using Drupal - <http://amzn.to/1Gtyl2P> (7), <http://amzn.to/1M8N8fu> (8)
  - b. Drupal: The Guide to Planning and Building Websites - <http://amzn.to/1kwQz9V>
  - c. Drupal's Building Blocks: Quickly Building Web Sites with CCK, Views, and Panels - <http://amzn.to/1QYIBlo>

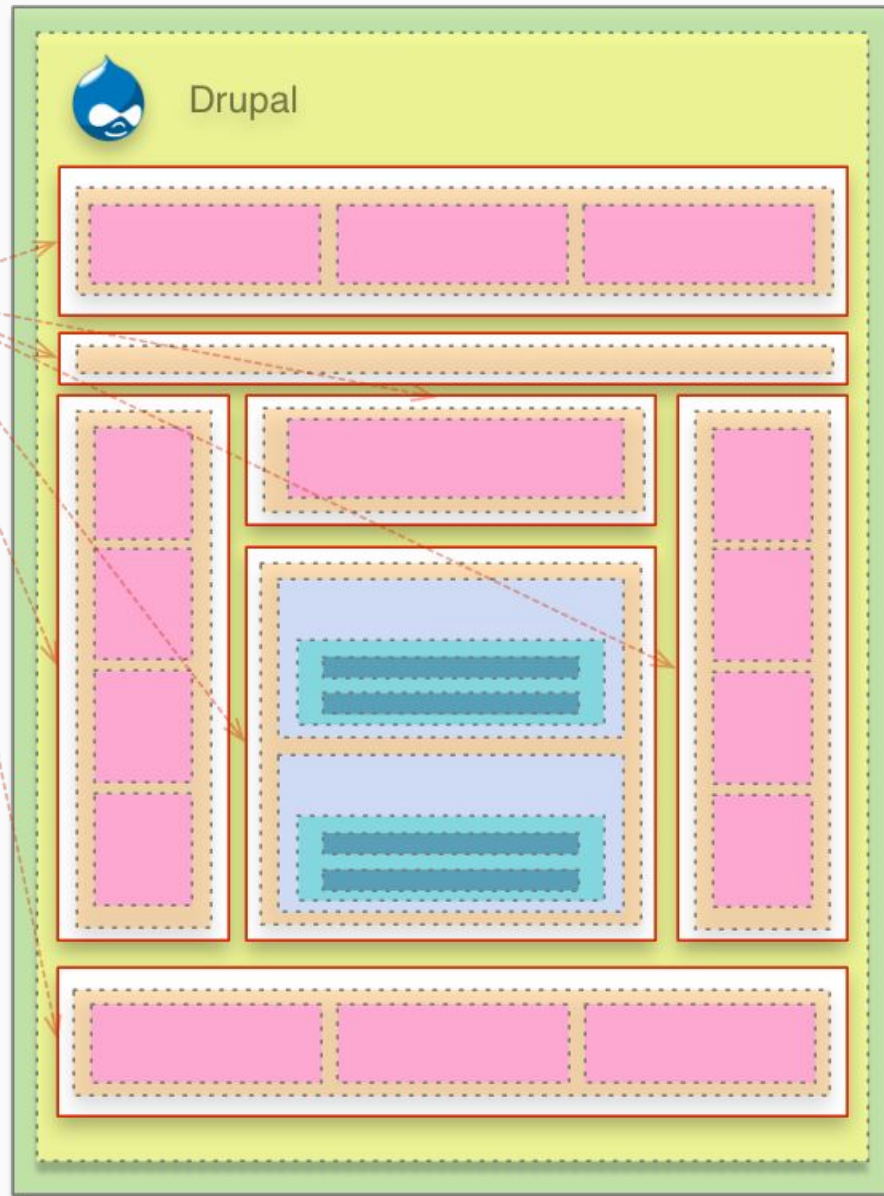
# Tools for Success

1. Build cheap and often
2. Read a book
3. Watch a video
  - a. Drupalize.me - <https://drupalize.me/videos>
  - b. Mustardseed Media - <http://mustardseedmedia.com/podcast>
  - c. BuildAModule - <http://buildamodule.com/collections>

# Tools for Success

1. Build cheap and often
2. Read a book
3. Watch a video
4. Read the documentation
  - a. Drupal.org - <https://www.drupal.org/documentation>
  - b. Issues - <https://www.drupal.org/project/issues>
  - c. IRC - <https://www.drupal.org/irc>

-  **example.info**  
  - define block regions
  - define styles
  
-  style.css
  
-  html.tpl.php
-  page.tpl.php
-  region.tpl.php
-  block.tpl.php
-  node.tpl.php
-  comment-wrapper.tpl.php
-  comment.tpl.php
-  template.php
  
-  logo.png
-  screenshot.png
  
-  images



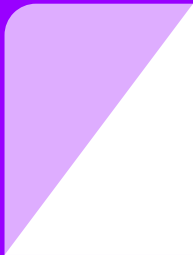
# Tools for Success

1. Build cheap and often
2. Read a book
3. Watch a video
4. Read the documentation
5. Have a plan for updates
  - a. Updating modules - <http://bit.ly/1McsXn7>
  - b. Updating Drupal core - <http://bit.ly/1GtV26U>

# Tools for Success

1. Build cheap and often
2. Read a book
3. Watch a video
4. Read the documentation
5. Have a plan for updates
6. Attend events
  - a. User groups - [CODUG](#)
  - b. Drupal camps - [OH](#), [PA](#), [TN](#), [MI](#), [IL](#)
  - c. DrupalCon - [New Orleans](#)

# Recap

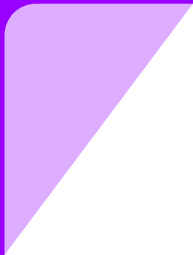




# Don't Be Afraid of Drupal Failure

- Everything is difficult until it's easy
- Steal everyone's best ideas
- Perfect is the enemy of the good
- Build cheap and often
- Get an education
- Have a plan
- Hang out with the awesome Drupal community

Suggestions?



# Questions?

Perry Brown  
@UpTil4Music

